



DEPARTMENT OF BUSINESS ADMINISTRATION

Terma Megnesias str., 62124 Serres – Greece

COURSES IN ENGLISH FOR ERASMUS STUDENTS

The Department of Business Administration offers the following courses in English to ERASMUS exchange students in the academic year 2026-2027.

	COURSE	Semester	Teaching per week	ECTS
203	Database Management	Spring	3	5
303	Business Information Systems	Autumn	3	5
405	Consumer Behaviour	Spring	3	5
502	Business Planning & Entrepreneurship	Autumn	3	5
602	E-commerce	Spring	3	5
603	Corporate Social Responsibility	Spring	3	5
702	Business Modelling	Autumn	3	5
703	Digital Marketing	Autumn	3	5
704	Sustainability Management	Autumn	3	5
801	Business Strategy	Spring	3	5
803	Managerial Accounting	Autumn & Spring	3	5
B07	Tourism Marketing	Autumn	3	5
C03	Service Design	Spring	3	5
C09	Innovation and Technology Management	Autumn & Spring	3	5
K01	Research Project	Autumn & Spring	3	5
K01	Undergraduate thesis	Autumn & Spring	-	10
P	Greek Language and Culture	Autumn & Spring	2	5

The Department of Business Administration has the right to add courses and to postpone the teaching any course of this list at any time.

For further information and consultation before the selection of courses, please contact the Erasmus Coordinator for the Department of Business Administration:

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